

# Listen up!

Fun facts and figures about UMKC's public radio station



In **1** week

KCUR broadcasts:

- 130 hours of news
- 29 hours of music
- 9 hours of variety shows

and approximately

**190,300**

people tune in to listen.

**9,700**

The average number of people listening to KCUR at any time.



Power of KCUR

**100,000** watts

**Top 5**

most popular shows:

- Morning Edition
- Car Talk
- All Things Considered
- A Prairie Home Companion
- Whad'Ya Know?



The number of records in Chuck "Haddock" Haddix's personal collection

**4,000**

CDs

**&**



**5,000**

LPs

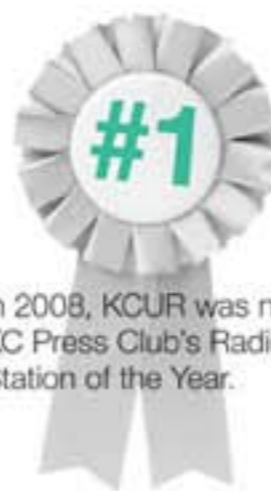
In the Marr Sound Archives:

**30,000**

records

**57%**

The percentage of the KCUR audience that listens exclusively to KCUR or considers it their first choice.



In 2008, KCUR was named KC Press Club's Radio Station of the Year.

**48** yrs

The average age of KCUR listeners

The number of full-time KCUR staff members: **21**



**six** hours  
**24** minutes

The average amount of time a listener spends tuned in to KCUR each week.

The number of visits to [kcur.org](http://kcur.org) within the last 12 months:

**500,906**



Ranking of out-of-state visitors (excludes Kansas):

1. Wisconsin
2. California
3. Illinois

**Oct. 21, 1957**

The date KCUR first signed on the air.



**270**

The number of active KCUR volunteers in 2008.

**1,190 hours**

The amount of time those volunteers contributed.

**9,000** hours



The length of time Walt Bodine has spent on air.