Multitask Nation  How alumni juggle a healthy work-life balance in a wired world
How will you give back on Giving Roos Day?

On Tuesday, December 1, UMKC will be one of many organizations across the country celebrating Giving Tuesday — a day dedicated to giving back. Every gift, regardless of the amount, supports worthy students. Give back at umkc.edu/portraitsofpossibilities.

#GivingRoosDay
FINDING BALANCE in the every day

What would you do with more hours in the day? Would you stretch out those rare, memorable moments of relaxing quietly, gazing at a fading sunset, or watching your kids or grandkids play? Would you use that precious bonus time to plow through the endless waves of email, work projects or household tasks? Or, would the extra time just open up more work?

Downtime just isn’t what it used to be. And, with ramped up technology invading our work and “free” time, it’s easy to feel like the hamster in a wheel.

It’s a recurring conversation between my husband and me. In 24 hours, how do we squeeze in 36 hours of jobs, kids, house chores, a working farm and sleep? When we embarked on our Green Acres experiment several years ago, we sought a new experience for our kids: something we could dig our hands into. Boy, did we find it! I never envisioned midnight canning sessions, scouting predator coyotes or repairing livestock waterers in minus 10-degree wind chill. We also set aside time each year to travel and lead family mission trips through our church.

In our nightly walks to feed livestock, we talk through those competing priorities and how to make it all work: “If the decisions you make about where you invest your blood, sweat and tears are not consistent with the person you aspire to be, you’ll never become that person,” wrote Harvard Business School Professor Clay Christensen in How Will You Measure Your Life, one of my favorite books.

Deciding where to invest this diminishing quantity of time — whether in work, home, relationships or other commitments — can lead to high anxiety. In this issue of Perspectives, we spent some time with alumni who share their insights on how they balance work and life.

Since the daily clock is maxed out at 24 hours, Christensen suggests that instead of searching for more time, we focus on making the most of that limited time we have ...

… the little decisions of where and how you spend your energy.

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— Steven Kanter, M.D., School of Medicine dean, Commencement welcome remarks

“Be flexible and open to a range of possibilities.”

— Julie Wilson (B.B.A. ’84), senior vice president and chief people officer at Cerner Corp., Bloch School of Management keynote speaker

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“The years you’ve spent here at UMKC are like the great opening chapter in a good book. You just know there are lots of great chapters to follow.”

— Chancellor Leo E. Morton, welcome address

Overheard...

“Having your education is a tremendous achievement, but what you do with it now is the true measure of your labors.”

— Kansas City, Mo., Mayor Sly James, School of Education keynote speaker

UMKC Twitter chatter

@TinyStonah
@UMKCityTao
@umkcalumni are getting married tomorrow, exactly 10 years to the day we first met in Haag Hall 101! ma & @icsirishhabe

@UMKPhiMuR
Congratulations to @UMKCity for opening the Kansars Pantry, a food pantry open to students, faculty & staff!

@SarahMcAnder
This is the way to start a morning! Mariachi, good food and inspiration! #Mendoza breakfast #UMKCity

@mgmcclure
@umkcalumni are getting married tomorrow, exactly 10 years to the day we first met in Haag Hall 101! ma & @icsirishhabe

@UMKPHIFraternity
On campus @UMKCity... great to see a campus focused on collaboration w/collaboration studies & community service

@bryanwempen
I know him in the first 5 m! Leo Morton @UMKCity Chancellor

@blismann
Loving my @UMKCity campus tour. Beautiful campus, rich history and interesting art. Go Roos! @UMKCity

@BennettHagel
Orientation is tomorrow! Beyond excited to be a roo! #UMKC

@UMVPrezH
Excited to go to the same college as my sister, can’t wait to start the 2015 fall semester. #UMKC
As UMKC continues the march toward its enrollment growth goal of 20,000 students by 2020, construction activity is evident all over campus. Street closings, orange barrels, rumbling trucks and cranes reaching into the sky are signs of growth and progress. Here’s a look at some of the major projects under way or about to launch.

**PROJECTS IN THE WORKS**

**01 LAUNCHING THE ENTERPRISE**

To meet the needs of budding entrepreneurs, UMKC will start preparing to build the Robert W. Plaster Free Enterprise Center at the corner of Volker and Brookside boulevards. The $14.8 million center is designed to serve UMKC students, local entrepreneurs and middle school and high school students as a prototyping and product development hub and center for STEM (science, technology, engineering and mathematics) education activities. The 28,000-square-foot facility will include laboratory space, rapid prototyping equipment, including 3D printers; and educational/collaborative space. Half of the funds are paid by the state, the other half by private donors.

**03 RENOVATION TAKES CENTER STAGE**

Work is well under way on a $5.5 million renovation of the Helen F. Spencer Theatre in UMKC’s James C. Olson Performing Arts Center, home of the Kansas City Repertory Theatre. The renovation — the first major upgrade since the theater opened in 1979 — will impact both audience and performance areas. Improvements include a new stage floor, new lighting and acoustic elements, and more than 5,000 square feet of new construction, including new restrooms, a second floor lounge and an expansion of the lobby. The project is expected to be completed in mid-November, in time for the Rep’s 2015 annual production of “A Christmas Carol.”

**02 WHOLE LOT OF PROGRESS**

Construction is officially under way for the 51 Oak project, which will bring a Whole Foods Market to Volker campus by 2017. Developers held a kickoff in late-June near the project site at 51st and Oak streets, directly west of the UMKC Administrative Center. The historic clubhouse of the Kansas City Young Matrons, built in 1936, will be lifted and moved to a new site near 52nd and Cherry streets. The ground floor of the three-acre project will feature a 42,000-square-foot Whole Foods Market grocery store. The project also includes 170 market-rate apartments, six floors of indoor parking and a new home for UMKC’s Student Health and Counseling Center.

**04 CHEMISTRY, BIOLOGY LABS UPGRADE**

Planning is expected to continue on a $21.5 million renovation and modernization project for the university’s primary biology and chemistry teaching laboratories. State legislation approval this year included $18.3 million in bond funds for the laboratory renovations at UMKC’s Spencer Chemistry Building and Biological Sciences Building, which were originally constructed in 1968. The laboratories have not been renovated or updated since the 1980s. The project will renovate approximately 75,000 square feet of laboratory space, providing state-of-the-art core teaching laboratory spaces for sciences on UMKC’s Volker campus that will meet current lab standards and encourage collaborative learning.

**Pardon our dust**

UMKC continues campus construction

BY JOHN MARTELLARO

As UMKC continues the march toward its enrollment growth goal of 20,000 students by 2020, construction activity is evident all over campus. Street closings, orange barrels, rumbling trucks and cranes reaching into the sky are signs of growth and progress. Here’s a look at some of the major projects under way or about to launch.
ew York Times bestselling author Nancy Thayer (B.A. ’66, M.A. ’69) knew she wanted to write novels at the age of four, long before she even knew what the word “author” meant. She became fascinated that writing books was a real job and soon delved in the world of fiction. “It’s something I do, like breathing,” Thayer says. “I have always written every day. I have to write.”

Born in Emporia, Kan., Thayer grew up in Wichita. For a long time, Thayer’s base was UMKC. She has fond memories of her student years and later as a teacher. “UMKC feels like the center of my heart in a way,” Thayer says. “I got a better education at UMKC than others who went to Ivy League schools.”

Thayer’s UMKC teachers opened the world of literature to her. In particular, Warren French, former English professor, had a big impact on Thayer. French mentored her and became a friend. “He was brilliant,” she says. “He was eccentric. He was funny. He was everything to me.”

After living in Kansas City for a short while, Thayer moved to Iowa where she also taught, then moved to Massachusetts. While living in other cities, Thayer taught college English courses and continued to write. Her first novel, Stepping, was written while living in Massachusetts. Seeing her name in print for the first time in 1969 launched her writing career and the need to write. “I was crazy thrilled when Doubleday bought Stepping,” Thayer says.

At the time, Thayer was a divorced mother of two children. Step-parenting was a sensitive subject to write about, but was a realistic topic. Before Stepping was even published, Thayer started on her second book, Three Women at the Water’s Edge.

To date, Thayer has penned 27 novels and her works have been translated into numerous languages. She’s been called “queen of the beach books” by the New Jersey Star Ledger. Thayer’s books have romantic undertones with subjects that transcend time. Family is at the core of every novel, and her stories allow the reader to escape to another place for a short time. Now living with her husband, Charley Walters, on Nantucket in Massachusetts, Thayer says she is never at a loss for book ideas. She captures moments from conversations she picks up around her. She says Nantucket is an ideal setting for writing and gathering ideas. “I watch what’s going on in the world,” Thayer says. “There are a lot of books I want to write.” One of Thayer’s most shared quotes also best describes her, “It’s never too late — in fiction or in life — to revise.”

Vacation reads
Nancy shares some of her favorite-penned stories for your next getaway.

Nantucket Sisters
Friendship takes center stage between two imaginative girls who learn that while true love may be rare, friendship is even rarer.

Summer House
A novel brimming with family drama that shows that no matter where life’s path may lead, love always finds a way back home.

The Guest Cottage
Two single parents who accidentally rent the same summer house must soon decide where their hearts truly lie.

Meet and Greet
Thayer’s latest release, The Guest Cottage, will be the focus of her book talk and signing during UMKC Founders’ Week on Sept. 29. The event is free, but registration is required. Visit info.umkc.edu/foundersweek for details.

Roo authors
Check out other alumni authors at perspectives.umkc.edu.
The Many Faces of Our Students

An inside look at UMKC — The Place for People Going Places

BY STACY DOWNS

The best way to tell the tale of a place is through its people. So the story of UMKC starts with its students. To find a wide range of students that represent the university’s more than 125 majors, a team scouted campus and held day-long storytelling sessions — dozens were interviewed, photographed and video recorded.

We asked them all the same question: “Where is UMKC taking you?”

Their answers: To the operating room, to the stage, to underserved neighborhoods, to the courtroom, to the classroom and beyond.

Our Students. Our Story.

Don’t miss your chance to learn more about our students and where UMKC is taking them.

Check out more student stories: umkcgoinplaces.tumblr.com

umkc.edu | #UMKCGoingPlaces

“Believe in yourself no matter the situation.”

Samyra Wade, Business Administration

Henry W. Bloch School of Management, 2017

Online Exclusive

The First Lady of Kansas City

Licia Clifton-James, wife of Kansas City Mayor Sly James, received her undergraduate degree and master’s from UMKC. Now she is pursuing her doctorate at the same great place, Kansas City’s university.

Where has UMKC taken her? To Africa. Read about it at perspectives.umkc.edu.

PHOTOS: JEA REECE
RAISE A GLASS TO
Craft Beer

UMKC alumni and faculty are elevating the rising U.S. industry
BY STACY DOWNS

We’d say sit back, relax and pour yourself an ice-cold one in a frosty mug while you’re reading this article. But that wouldn’t do the subject justice.

Craft beer is actually at its best when it’s 50 degrees or so and poured into the appropriate glass — never frozen because that causes foaming and can mask the taste. As it warms, a craft beer’s flavors are enhanced and more diverse than any other beverage: sweet, malty, salty, bitter, bready, spicy, sour, fruity, woodsly, nutty, roasted, chocolatey.

So sit back, relax and pour yourself a cool, cellar-temperature or warm one. We have a tasty tale to tell about alumni and faculty for whom craft beer is near and dear.
Among the best in the U.S.

Although it’s a mid-afternoon weekday, several groups of friends are gathered for beer and conversation at Bier Station in Kansas City, Mo. The Waldo neighborhood bar’s main level features 28 rotating taps on a European-inspired green subway tile wall and coolers stocked with hundreds of bottled craft beers from around the world to drink there or take home. Upstairs is an indoor, four-season beer garden with wooden communal tables and benches. The brew-friendly menu offers locally made soft pretzels and bratwurst as well as cheese and charcuterie plates, and beer is served in proper glassware. (Take the glassware quiz on page 13.)

Bier Station made Draft magazine’s list of Top 100 American Beer Bars in 2015 and in 2014, after only being open for little more than a year. “It’s like winning the Golden Globes,” says John Couture (B.A. ’96), owner and operator of Bier Station. “The recognition has brought us beer tourists from across the country.”

It’s Couture’s approach — not just the atmosphere — that helped earn this back-to-back distinction. “We’re beer geeks, not beer snobs,” Couture says. “We never criticize people’s tastes. We share rather than tell people what to do.”

In geeky fun, Couture and staff create unusual specials and events. Each Sunday means root beer floats, except they’re made with root-beer-flavored beer such as the Missouri-made Root Sellers Row Hard Root Beer and topped off with vanilla frozen custard from Foo’s Fabulous Frozen Custard, owned by Betty Bremser (M.A. ’89). For draft beers, Couture and his team research new beer ratings, look for developing trends and try to maintain a nice blend of styles. They don’t worry if an unusual beer will sell; if it’s considered a solid beer overall, there always are adventurous drinkers out there — like foodies.

“One of the things I love most about the beer community is the willingness to collaborate rather than compete,” Couture says. Bier Station offers beer infusions such as “Liquid Focaccia Bread” made with Boulevard Brewing Company’s Tank 7 Farmhouse Ale infused with rosemary, basil and parsley from Bier Station’s garden.

Established in 1989 in Kansas City, Boulevard Brewing was Couture’s and many other aficionados’ gateway to craft beer. Boulevard was touted as “the second largest brewery in Missouri” after founder John McDonald delivered a keg of Pale Ale to a restaurant from his pickup. Fast forward to now and it’s the largest specialty brewer in the Midwest with more than 600,000 brewing barrels (10 times the number McDonald considered in his business plan), and it’s poised for a larger

HOMEBREW QUALITY PREMIUM CHEERS!

According to the Brewers Association, 16% more U.S. barrels of beer were produced in the first half of 2015 compared to the first half of 2014. It’s more than a buzzword; it’s real growth — and a major reason for the rise in craft beer.

UMKC faculty members Ryan Samuelson and Andrew Fox met while working on the Kansas City No Violence Alliance, known as NoVA. The two now meet up to barbecue and brew in Fox’s garage while the meat’s cooking.

John Couture (B.A. ’96) is owner and operator of Bier Station in Kansas City, Mo. The bar features 28 rotating taps and coolers stocked with hundreds of bottled craft beers from around the world.

Play the glassware matching game

Drinking from a bottle is like watching a 3-D movie without the special glasses. Appropriate glassware enhances aromatics, delivers more flavor and releases bubbles so you ingest less carbonation. See how well you pair glassware to craft beer styles. Hint: Generally, the stronger the beer, the smaller the glass.

INSTRUCTIONS: match the beer type with the correct beer glass.

BEER TYPE GLASSWARE

A. Light- or medium-bodied lagers such as Helles, Vienna, Dortmunder and Pilsner

Tulip

B. Strong, highly complex beers such as Russian Imperial Stout or Barleywine

Snifter

C. Belgian Abbey-style ales such as Tripel or Dubbel

Weizen

D. Most craft beers; when in doubt, use this

Pilsner

E. Best for accenting the color of home brews

Goblet

INSTRUCTIONS: match the beer type with the correct beer glass.

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Craft beer starts at home
Credit for the craft beer craze we’re experiencing now often goes to President Jimmy Carter. But the story stretches decades before the days of disco.

In 1919, the 18th Amendment to the U.S. Constitution was ratified, banning the manufacture, sale and transportation of alcohol — Prohibition — including beer made at home. The 21st Amendment repealed Prohibition in 1933, but the repeal’s legislation mistakenly left out the legalization of homebrewing (although home winemaking was legalized at that time.)

In 1979, Carter signed H.R. 1337, which contained an amendment sponsored by Sen. Alan Cranston (D-Calif.) creating an exemption from taxation of beer brewed at home for personal or family use. The exemption went into effect on Feb. 1, 1979, making homebrewing legal on a federal level in the U.S. But state laws further regulated it. Mississippi was the last state to legalize it in 2013.

The lesson from this history: Most of today’s craft brewers started off as home brewers. And conversely, craft beer has inspired some, including UMKC Assistant Criminology Professor Andrew Fox and Adjunct Professor Ryan Samuelson, to homebrew.

“Craft beer makes us more conscious consumers,” Samuelson says. “You know where your money is being spent as opposed to it going to a large corporation. You really get to appreciate the hard work that goes into making that craft beer.”

Samuelson started homebrewing in 2003 when he was a soccer player at Oregon State, brewing beer in milk jugs. “About half of it was drinkable,” he laughs. “The actual brewing doesn’t take long. But cleaning equipment before and after, especially when it comes to sterilizing bottles further along in the brewing process. To make the process easier, Fox, who has been brewing for more than three years, switched from bottles to kegs.

Fox likes to continually challenge himself on brewing methods. He’s been brewing for more than three years, switched from bottles to kegs.

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“I compare brewing to making soup,” Samuelson says. “The longer you leave it alone, the better it tastes.”

Fuelled by success and great beer, Jim Caruso (B.A. ’89, M.A. ’90), is partner and CEO of Flying Dog Brewery, in Frederick, Md.

Good people drink good beer
Jim Caruso (B.A. ’89, M.A. ’90) got into brewing beer after being in the brewpub business. After graduation, he had been president of Village Inn and Bakers Square restaurants.

“I’m a brewer at heart and I love the continuing education of brewing — it never stops,” says Caruso, partner and CEO of Flying Dog Brewery, based in Frederick, Md. It’s the largest brewery in the state. Back in the 1990s, brewpubs/restaurants with brewing facilities were profitable. Breweries, though, were an iffer prospect. But because he loved the brewing process and the people of Flying Dog Brewery, he decided to pursue a career in the industry.

Flying Dog Brewery was founded in 1994 by astrophysicist and philanthropist George Stranahan and rancher Rich McIntyre in Denver. Caruso enjoys the non-corporate approach of the brewery and its unconventional beer names.

In 2009, the Michigan Liquor Control Commission prohibited its most provocative label, Raging Bitch Belgian-Style IPA, from being sold. After a six-year-long process of appeals, denials and lawsuits, the U.S. Court of Appeals ruled that the commission could be held accountable for violating Flying Dog Brewery’s First Amendment rights. The 2015 ruling will allow Flying Dog to recover damages from the loss of sales during the ban, which Caruso plans to use to establish a Freedom of Speech Society in Frederick. As part of a potential $50 million economic development project that will allow Flying Dog to expand operations, the brewery has submitted an offer on a 31-acre site in Frederick. The current brewery has a capacity of 100,000 barrels a year — not large enough to continue to meet demand for Flying Dog, which is sold in 26 U.S. states and 14 countries. Expansion would increase eventual capacity to 700,000 barrels annually.

Flying Dog pushes the envelope on ingredients and makes more than 60 varieties each year. Unusual seasonals include Dead Rise Old Bay Summer Ale that uses the classic seafood seasoning and Sriracha Pale Ale.

“There are people out there who say they don’t like beer,” Caruso says. “I tell them with all of the variety, there’s something out there for you. Try one of ours.”
NO LIMITS

BY HALLIE SPENCER

The 2015 Alumni Award winners honored on April 23, 2015, are a step above.

EYES ON THE WORLD

ALUMNUS OF THE YEAR
Nicholas Comninellis
M.D. ’82

Nicholas is changing the face of global health in the world’s poorest places. Under his leadership as president and CEO, the Institute for International Medicine (INMED) has become a widely recognized leader in international health training. He has served the people of Honduras, China and the war-ravaged nation of Angola in southern Africa. Upon his return to Missouri, he founded INMED to equip health care professionals and students to serve the forgotten.

TEAM SPIRIT
BILL FRENCH ALUMNI SERVICE AWARD
Annie Presley
M.P.A. ’95

An accomplished fundraiser, political consultant and entrepreneur, Annie is a tireless advocate for UMKC. She served as vice president of marketing and communications for the UMKC Alumni Association Governing Board, leading the refresh and rebrand of the Disney kangaroo. Annie also serves on the Bloch School’s Department of Public Affairs Advisory Council and on the UMKC Board of Trustees.

SWEET SOUND OF SUCCESS
DEFYING THE ODDS AWARD
Eugene Agee
M.B.A. ’98

Gene says respect for people, regardless of their status in life, is a guiding principle. Enduring racism and gang violence during his young life in Chicago, he joined the Air Force at 17 and began his college career on the GI Bill. Today, Gene serves as vice president of procurement and real estate at Sprint, where he manages $17 billion in spending and 20 million square feet of commercial, retail and technical space. A 25-year Sprint veteran, Gene is a champion of small and minority-owned businesses and of minorities and women working within Sprint.

RISING ABOVE
SPOTLIGHT AWARD
R. Andrew Lee and David D. McIntire
M.M. ’06, D.M.A. ’10

Andy and David have garnered national attention in the world of classical music. Having met as graduate students at UMKC, the two formed Irritable Hedgehog Music in 2010 and quickly established their label as a significant voice in minimal and electroacoustic music. Several of their recordings have been critically acclaimed around the world. Andy is associate university minister for liturgical and sacred music at Regis University in Colorado, and David is director of music technology studies at Missouri Western State University.

Fehr Family

Irene “Dolly” Fehr (pictured above with son, Don) began the UMKC family legacy when she graduated in 1947 with a degree in economics, a field rarely chosen by women at the time. Her son, Don, graduated from the School of Law and became one of the most prominent figures in professional sports law, serving first as the Major League Baseball Players Association’s executive director and later as the director of the National Hockey League Players Association. With UMKC degrees in psychology and education, Don’s wife, Stephanie, is a New York state PTA consultant, advocating for families. In total, the legacy of 12 alumni members of the extended Fehr family were honored through this award.

LEGACY AWARD
Terry and Peggy Dunn have given much to UMKC as individuals and as a couple. On April 25, 2015, at the Alumni Awards luncheon, Chancellor Leo E. Morton presented them the Chancellor’s Medal, the campus’ top honor for voluntarism.

As alumni, the Dunns have served in countless ways. They chaired the university’s capital campaign from 2000-2006, helping surpass a $200 million goal. This past spring, they funded the newly designated Terry and Peggy Dunn Family Classroom, an 80-seat, tiered classroom incorporating state-of-the-art technology. The space is used extensively by UMKC’s College of Arts and Sciences.

Terry (M.B.A. ‘73) began his 41-year career at JE Dunn Construction as a contract officer. He was named president in 1986 and CEO in 1989. Under his leadership, JE Dunn has been ranked among the nation’s top 12 general contractors for graduate and executive education for both Bloch School of Business and the Conservatory of Music and Dance.

For their significant impact in the community and service to the university,” says Chancellor Morton. “It’s hard to find an area of campus that hasn’t benefited from their involvement. We’re so pleased to be able to recognize them for their countless hours of service and dedication to this university.”

Terry and Peggy Dunn awarded the 2015 Chancellor’s Medal

At UMKC, the Chancellor’s Medal is the highest non-academic award presented to a volunteer. This medal, given at the discretion of the chancellor, honors those who have shown UMKC support and service.

BY SARA KINCAID

Alumni Luncheon 2015

The annual UMKC Alumni Awards celebration honors distinguished alumni while supporting the next generation of Ross. Thanks to generous donors and matching funds, this year’s event garnered more than $114,000 in student scholarship support.

Peggy and Terry Dunn

School-based Alumni Achievement Awardees

- William B. Wiard (B.S. ’71)
- Jonathane M. White (B.S. ’86)
- Steve Edwards (B.S.E.E. ’78)
- Kimberly Weile (M.D. ’81)
- Karen Daniel (M.S. ’81)
- Larry Long Jr. (D.D.S. ’78)
- Tony Erickson (B.S.H. ’93)
- Toney Erickson (B.S.D.H. ’93)
- Larry Long Jr. (Ph.D. ’97)
- Raymond T. Wagner Jr. (J.D. ’85)
- Kimberly Weile (M.D. ’81)
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Tips to achieving work-life balance in today’s multitasking, tech-driven world.

BY PORTIA STEWART

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tretch your hands out on either side around you. Did you touch a piece of technology? Maybe you’re reading this on a computer screen or an iPad? (Yup, that smartphone you’re nearly surgically attached to counts.) Whether you’re at the dinner table with family, enjoying your niece’s dance recital or trying to decipher what household chore to tackle, your portable technology can make it difficult to disconnect from your work life — even when your home life is calling.

But it helps me stay productive, you say. Are you sure? It keeps me connected with my spouse, my kids, my friends. How often are you sitting next to another real live person when you’re texting someone else? I can work anywhere. Is that a good thing?

If you’re like most people, you’re quelling the instinct to check your smartphone. Perhaps it sits next to you, its blank screen calling you to email. Leave it there, just a few more minutes. I double dog dare you to see if you can make it a little longer.

Where does work happen?

Over the past 10 years there’s been an increase in access to work — being able to do your work from home, either through mobile devices or remotely accessing your computer. People are often using cell phones more than landlines when they connect at work.

“One could argue that it’s a cultural shift, given the new technological world we live in and how businesses have evolved — it poses new challenges for people from the traditional ways folks have had separateness,” says Larry Long (Ph.D. ’97), senior director of Counseling and Education Support at the University of Kansas Hospital in Kansas City, Kan. “Because prior to cell phones, people were taking briefcases home with materials at best, and you wouldn’t necessarily have your email so readily accessible or have people so readily call you on your cell phone.”

Recent research shows multitasking only really works — sort of — when one of the actions you’re performing is something you can do by rote memory — for example, walking and talking. If both tasks require thinking, you’re probably losing productivity. (Or at least, you’re not performing to the best of your ability.)
Long, who often counsels medical students and residents, says people in demanding fields have a high expectation of accessibility. The people who manage most successfully, Long says, take actions to delineate, or try to draw boundaries between work and home life.

“While I know my staff has the ability to remotely log into their computers, they’re only supposed to do that if they’re sick and they’ve got clients or student patients coming in later that day and there’s no one to greet them when they arrive, so they can make some kind of a contact that way.

“The evolution I’ve seen over time is that people have to draw new or different kinds of boundaries. And work cultures and bosses are trying to figure it out too, because the company might demand or encourage that you have access and be available. And it depends on the lines that you draw and the lines that the company draws,” Long says.

### High Stakes, High Pressure

Cathy Spong (M.D. ‘91) is deputy director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development as well as a mother of four children ranging in ages from 23 months to 16 years of age. Her husband, an engineer, stays home to support their family and offer flexibility.

“I think it’s very important that when I’m at home or with my kids I do the best I can to unplug and focus on them and what they’re doing,” Spong says.

“Then again, I’m a physician, and when you’re on call, you’re on call. So you’ve got to have the phone with you, and if it rings you have to be able to answer and be available to talk with them about whatever issue has arisen.”

She says she balances by trying not to do things that don’t need to be done when her children are with her. For example, if responding to an email can wait until her children are in bed, she’ll wait. And she says she does appreciate how technology helps her stay connected to her 16-year-old daughter.

“I have always aimed to incorporate my family into my career,” Spong says. “For example when I travel I prefer to take at least one of my children with me. Often I have family members — my parents and mother-in-law — who are willing to travel with us. This has the added bonus of more grandparent time, too. I think it is helpful for them to understand my career and, in doing so, the balance is not an issue.”

She’s also found that by embracing her own balance, she’s inspired others to find solutions that work for them.

“Weeks after one of my children was born I went to give a lecture and keynote presentation at a university.”

Spong says “The invitation had been offered and accepted over a year earlier. Prior to my becoming pregnant, the University of Medicine and Dentistry of New Jersey had scheduled a field trip. She weighed her decision on the impact her decision would have in both categories of her life.

While some individuals create boundaries for work, others look to technology for a solution. You can automate some of your demand or encourage that you have access and be available.

There are some apps that can help:

**There’s an app for that!**

**Wunderlist**

Free

To-do list managers help you keep track of things for home, work and everything in between.

**MycalmBeat**

Free

Biofeedback devices look at your heart rate variability or pulse. Some also include guided imagery and breathing coaching.

**Gratitude Journal 365**

Free

Gratitude journaling helps you become aware of and record the experiences you feel grateful for in life.

**Headspace**

Free

Mindful meditation in the morning or evening can help you reset and calm your brain.

**Advice for finding career success:**

Know who you are and what your deal-breakers and boundaries are.

While some individuals create boundaries for work, others look to technology for a solution. You can automate some of your demand or encourage that you have access and be available.

**You have to do what is right for yourself and your family and not worry if someone else thinks that’s a good thing.” — Cathy Spong**

With the help of technology and the right boundaries, Cathy Spong finds balance between her career and family life, showing that it is possible to have it all. This article provides practical tips and tools for those seeking to manage work-life balance, emphasizing the importance of self-care and setting personal boundaries. Whether you’re a working professional or someone managing personal life changes, understanding the boundaries that work best for you can lead to a more fulfilling life.

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### Family First

For some, multitasking has become an addiction. But for Cynthia Marie Thompson (Ph.D. ‘14), director of public services at UMKC’s Miller Nichols Library, finding balance — focusing on her husband and children without distractions at home and creating distraction-free focus time at work — rank high in her values.

Her family includes her husband, a 6-year-old son and a 1-year-old daughter.

**Thompson was recently invited to an all-day work retreat that she knew would be a good career growth opportunity on the same day her son’s school had scheduled a field trip. She weighed her decision on the impact her decision would have in both categories of her life.**

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second thought, I went to the meeting with my child knowing I had a colleague in the area who could help me if needed. Several months later a faculty member at this university told me how I had ‘shaken things up’ and how appreciative she was. I had no idea I was being a role model, but I understand this helped the women faculty at that university,” she says.

“Spong says working parents shouldn’t juggle their life by what other people define as successful, appropriate or right.

“You have to do what’s right for yourself and your family and not worry if someone else thinks that’s a good thing or doesn’t think that’s a good thing,” she says. “If you don’t have your family incorporated in your life, you miss out on a lot.”

**Controlling the messaging stream**

For Chandra Clark (J.L.A. ’06), email is her primary means of communication. As the career and alumni coordinator for the Kauffman Scholars program through the Ewing Marion Kauffman Foundation, Clark finds herself tied to her email in an effort to talk with students, especially with postsecondary students who are at different universities and colleges across the country.

The locations of the students she works with and the time zones they’re operating under means she often doesn’t have a traditional 8-to-5 job.

“Because I love what I do, it seems like I’m constantly connected with either my work cell phone or my iPad. Once you work with these students, you form personal relationships, so it’s hard to turn it on and turn it off. It’s definitely something I work hard to find balance with,” Clark says.

A single mother of a 14-year-old daughter, Clark says she constantly balances being her daughter’s primary caregiver — watching her grades, making sure she has a social life and meeting her emotional needs — and the career she loves.

To set boundaries, Clark says she’s been learning to turn off. She says it’s easy to go to your phone or email when you’re feeling overwhelmed and focus on those first.

So sometimes she chooses certain times to be screen-free. She also chooses to go on what she calls a “Facebook fast” — an experience she describes as detoxing from the perspectives and branding that can happen on social media outlets.

“If you’re finding your life’s not what you want it to be, it can be difficult to do go on social media and see what other people are posting, because it seems like everybody is doing better than you are. It’s important to take that time to detox.”

Clark’s job involves helping students find jobs and build careers, and she says the process of job seeking — especially when you’re unemployed — can take a toll on self-esteem.

So she encourages self-care and encourages setting boundaries, and depending on the kind of work you do, this can be a challenge.

“You bring your whole person into your career, and it’s hard sometimes to differentiate how much you need to care for yourself,” Clark says.

One person’s idea of success won’t be the same as the next person’s idea of success, she says.

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**High Stakes, High Pressure**

Cathy Spong (M.D. ’91) is deputy director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development as well as a mother of four children ranging in ages from 23 months to 16 years of age. Her husband, an engineer, stays home to support their family and offer flexibility.

“I think it’s very important that when I’m at home or with my kids I do the best I can to unplug and focus on them and what they’re doing,” Spong says.

“The evolution I’ve seen over time is that people have to draw new or different kinds of boundaries. And work cultures and bosses are trying to figure it out too, because the company might demand or encourage that you have access and be available. And it depends on the lines that you draw and the lines that the company draws,” Long says.

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“While my mantra is family first, sometimes you need to look at the opportunities and what’s most important in that particular case. And in this case, I get lots of opportunities to go on field trips and this wasn’t one where my son expected me to go,” Thompson says.

To balance family time and the pressures of work, Seabrooks says he sometimes needs to work during family time to meet a project deadline. It’s not perfect. But everything as a whole is moving forward in a good way.”

To create balance she chooses to focus on the positives and honesty. She says many of us choose to publicly project an image of perfection, and this can set up unrealistic expectations for ourselves — and even feelings of failure.

Joe Seabrooks (Ph.D. ’01), president of Metropolitan Community College Penn Valley in Kansas City, Mo., is married with two boys, ages 11 and seven. He embraces technology to connect with his extended family. The ringing of FaceTime when his nieces and nephew want to video chat is a common sound around his house. “There’s something about being able to link the voice and the image that gives you the illusion that you’re actually in the same space.”

To balance family time and the pressures of work, Seabrooks says he sometimes needs to work during family time to meet a project deadline, and he asks for permission and support from his family to honor those professional obligations. In return, he chooses not to spend time surfing the Web or gaming so he can sincerely enjoy his time with his family and they can cherish their moments together.

One of his biggest challenges is managing the assault of messages in his inbox every day. With the flood of messages, it’s a constant challenge to keep the important ones at the top. “On one hand I think the Internet and email is an amazing invention — it really has cut time out of getting answers and responses. But the consequence has been for me, personally, the quality of my interactions diminishing tremendously,” Seabrooks says. “I’m still that person who likes to write a salutation. I still like to acknowledge people and ask how they’re doing. And that takes a little more time.”

In all things, balance

Long says usually if he’s coaching someone on how to improve their work-life balance or how to manage stress more effectively, he’s helping sensitize them to the cues or signs that they internally experience or that others experience from them that communicate they’re not in a good place.

Long suggests these questions to ponder:

• Can you maintain your current path for the next six months?
• Are you happy? Do you enjoy what you’re doing?

“The sustainability and consistency of being effective in your personal and professional life is usually what’s most palatable versus this idea that you should have a balanced life,” he says. A multidimensional life might include short- and long-term goals for your personal and professional life.

It’s easy, he says, to get consumed by one dimension of your life and let other areas go. And that’s when you lose other parts of your life — whether you’re letting go of conscious planning for a healthy lifestyle, your work or your family.

One step Long uses to help people sculpt their future is called “the miracle question.” Consider this: If the problem you were struggling with was gone, can you imagine the first signs of relief? How would you know in your day-to-day life that you were on the right track? The miracle question is a type of questioning therapists use to help people imagine a future without the problem causing them stress.

“What would be different in your thinking, your actions in that first week? What would you see as you progressing at your best? These may be the first smallest signs that you’re on the right track,” Long says.

Starting with a “good enough” goal that takes steps in the right direction can help overachievers who feel the need to “go big or go home.”

Instead, goals should be realistic and sustainable, he says, building into a lifestyle.

“When I think of balance I think of finding what’s good enough in each of those arenas to help you have long-term success with your goals and a happy life in the moment as well as when you look into the future,” Long says. “That’s more what I encourage people to shoot for.”

Meet the sources
Learn more about the alumni quoted throughout this article at perspectives.umkc.edu.
The Perfect Getaway
Fitting vacation time into a busy schedule isn’t easy — but it’s vital for a balanced life. To help you plan your next escape, we asked four well-seasoned travelers to share their tips.

BY DAWN NOVASCONE

PERSPECTIVES: What tips do you have for planning the ideal vacation?  
KM: Don’t overschedule! We never set an itinerary. We generally try to do one thing daily or every other day. That way if we see something else along the way, we can just do that and adjust.  
YY: I like to do a lot of online research and planning before a trip. Some people may find the planning a bit of a straitjacket that leads to a rigid itinerary, but I find the planning a bit of a straitjacket that leads to a rigid itinerary, but it offers alternatives and options and helps set priorities for the trip.  
BH: Don’t forget to contact the local tourism office for information. Find a seasoned traveler to share their tips.  
NG: Find a local place to stay so you can experience the culture, meet the locals and really experience their way of living.  

PERSPECTIVES: What are the worst mistakes you’ve made or watched someone else make?  
KM: I’ve seen people who want the destination to be just like home, and others who turn their nose up at local food.  
BH: I’ve been people who want the destination to be just like home, and others who turn their nose up at local food.  
NG: I have seen many not take their medications or comfortable shoes. Many people assume they can go to a foreign country and expect others to adapt to their needs. They need to do the opposite.  
KM: Don’t plan my itinerary without taking full consideration of how the regional Meltemi winds can ravage the seas and disrupt transportation between the islands to the mainland. Spending hours being violently seasick on ferries and安排 my itinerary without taking full consideration of how the regional Meltemi winds can ravage the seas and disrupt transportation between the islands to the mainland. Spending hours being violently seasick on ferries and disrupt transportation between the islands to the mainland. Spending hours being violently seasick on ferries and disrupt transportation between the islands to the mainland.

PERSPECTIVES: What tips do you have for a balanced life?  
BH: Don’t overschedule! We never set an itinerary.  
YY: The best plans are sometimes easily foiled when you don’t have enough local geographical knowledge. An island-hopping trip to the Greek Isles two years ago became a bit of a nightmare when I preplanned my itinerary without taking full consideration of how the regional Meltemi winds can ravage the seas and disrupt transportation between the islands to the mainland. Spending hours being violently seasick on ferries and... — AirBnB, couch-surfing or a bed and breakfast — that allow for interaction with the locals and can be an inroad to more genuine experiences.  
KM: Wandering without any guidebooks. I actually used to love reading guidebooks on the way back from vacation and saying “Oh, we have been there. Oh yes, we got to see that! Oh, let’s try to see that next time.” It gives us a reason to say that we need to go back.  
YY: It’s easy to spot tourist traps and overly touristy places: Big tour groups and all-inclusive packages.  
BH: Hire a local to give you a tour, stay in people’s homes, shop in local groceries, travel on buses, trains, bikes or walk.  
NG: I have seen many not take their medications or comfortable shoes. Many people assume they can go to a foreign country and expect others to adapt to their needs. They need to do the opposite.  
KM: I can’t stand people who turn their nose up at local food.  

PERSPECTIVES: How do you ensure that you’ve absorbed a country’s culture beyond the guides?  
BH: If possible, choose accommodations — AirBnB, couch-surfing or a bed and breakfast — that allow for interaction with the locals and can be an inroad to more genuine experiences.  
YY: The best plans are sometimes easily foiled when you don’t have enough local geographical knowledge. An island-hopping trip to the Greek Isles two years ago became a bit of a nightmare when I preplanned my itinerary without taking full consideration of how the regional Meltemi winds can ravage the seas and disrupt transportation between the islands to the mainland. Spending hours being violently seasick on ferries and... — AirBnB, couch-surfing or a bed and breakfast — that allow for interaction with the locals and can be an inroad to more genuine experiences.  
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KM: I can’t stand people who turn their nose up at local food.  

NG: Have fun and relax as life is too short to let the little things get to you.  

More travel tips  
Read the travelers’ full transcript at perspectives.umkc.edu.

MEET THE TRAVELERS //

Yee-Yin Yap  
(B.A. ’97, M.P.A., ’99)  
Moved to Stockholm, Sweden, in 2000 to work at an international democracy institute  
Favorite destination: Enjoyed each place I’ve visited

Beverly [Metzger] Hurley  
(B.A. ’79)  
Travel and garden writer, and public relations professional in Raleigh, N.C.  
Favorite Destination: Switzerland, and Sintra, Portugal

Kazuyo Masuda  
(M.A. ’98)  
Ethnographer at Ethnographic Research Inc., Boston, Mass.  
Favorite destination: Each destination has a different attribute for me to love, so it’s hard to say!

Narbeli Galindo  
Instructor of International Business and Finance at the UMKC Henry W. Bloch School of Management  
Favorite destinations: Geneva, Switzerland, and Sintra, Portugal
Global Roos
Across the country and around the world, UMKC alumni are making an impact. More than 115,000 alumni use the knowledge and skills gained from Kansas City’s university to advance as leaders within their communities and professions.

Class Notes

2010s
Stephanie Bunten (J.D. ’13, Law) was selected as the new budget and fiscal officer for the Kansas judicial branch. Bunten served as the assistant fiscal officer for the judicial branch from 2010–2011 and was a certified public accountant for Mize Houser and Company.

Casey Donaho (M.B.A. ’13, Management) joined Block Construction Services as a project manager.

Blake Essner (D.D.S. ’14, Dentistry) joined Bennett Family Dentistry in Cape Girardeau, Mo.

Rachel Hodgen (M.S.N. ’14, Nursing) joined Mercy Hospital in Joplin, Mo., as an advanced practice registered nurse and neonatal nurse practitioner.

Derrick Idleburg Jr. (B.A. ’11, Arts and Sciences) joined Intouch Solutions as an associate communications specialist.

Paul Kim (B.B.A. ’14, Management) joined Northwestern Mutual as a financial representative.

Chris Longly (M.B.A. ’13, Management) developed Bye Bye Bubba, a product to help wean children from pacifiers, during his EMBA classes.

Amada O’Shaughnessy (B.A. ’10, Arts and Sciences) and her clothing line Ocean & Sea received an ADDY Award at the National Gala for the American Advertising awards.

Sharra Wagner (B.M.A. ’13, Conservatory) was featured in the University of Wisconsin-Superior Symphonic Band at a performance in April 2015.

Samantha Wenger (J.D. ’11, Law) joined Dentons US as an associate in April 2015.

2000s
Zach Albetta (M.M. ’05, Conservatory) was featured on the blog Famous Interviews with Joe Edimino from the radio show “Neon Jazz.”

Rhiannon Ally (B.A. ’05, Arts and Sciences) joined Kansas City’s NBC 41 Action News as an evening news co-anchor.

Adam Caine (J.D./M.A. ’09) won the prestigious Lon O. Hocker Award. Caine is an assistant prosecuting attorney in the Jackson County Prosecutor’s office.

Esther George (E.M.B.A. ’00, Management) was named to the Kansas City Business Journal’s Power 100. George is CEO of the Federal Reserve Bank of Kansas City.

Alyssa Greedy (Pharm.D. ’06, Pharmacy) was inducted into the National Association of Professional Women’s VIP Woman of the Year Circle. Greedy is pharmacy manager at Walgreens.

Kaleena James (B.A. ’05, Arts and Sciences) was named destination services manager of Visit KC, Kansas City’s tourism and hospitality organization. James was previously a senior event manager for the Kansas City Convention Center.

Matt Kitzi (J.D. ’00, Law) was named co-chair of the Armstrong Teasdale’s emerging companies industry group. Kitzi is a member of the Armstrong Teasdale’s corporate services practice group.

Brett Lane (B.B.A. ’02, Management) joined Aon Risk Solutions as an account executive in March 2015.

Mike Marusarz (B.A. ’04, Arts and Sciences) returned to Kansas City as an evening news anchor for Kansas City’s NBC 41 Action News. He previously worked in Miami.

Megan McCurdy (J.D. ’07, Law) was awarded the 2015 Rising Star Award by Missouri Lawyers Weekly.

Ali Mirza (M.S. ’05, Computing and Engineering) is the co-founder of FiveOH, an application for iOS and Android that helps users find food items within their area for $5 or less.

Brian Peak (B.B.A. ’02, Management) was named director of operations of Cathy Fwing Event Consulting in Kansas City.

Tom Porter (D.M.A. ’09, Conservatory) was the guest conductor at the Detroit Lakes All-City Choir Festival in March 2015. Porter is a professor at the University of Mary in Bismarck, N.D.

Megan Roble (D.D.S. ’06, Dentistry) joined Dallas Oral Surgery Practice, a dental oral surgery practice in Dallas–Fort Worth, Texas.

Lisa Rourk (M.D. ’07, Medicine) opened Rourk Family Health LLC, a new direct primary care clinic in Cassville, Mo.

Kristin Stegenga (Ph.D. ’07, Nursing) was named editor of the award-winning APHN Journal of Pediatric Oncology Nursing. She is a nurse researcher at Children’s Mercy.

Rebekkah Stuteville (Ph.D. ’04, Management) was appointed associate vice president of academic affairs at Park University in July. Xi Wang’s (M.M. ’03, Conservatory) work titled “Tibet Fantasia” was premiered by the Dallas’ modern music ensemble Voice of Change. This work was commissioned by the ensemble. Wang is an associate professor of music and theory at Southern Methodist University’s Meadows School of the Arts.

1990s
Shawn Foster (J.D. ’96, Law) won a wrongful death suit worth $10.25 million in March.

Teresa Hinsley (J.D. ’91, Law) was awarded the 2015 Public Service Practitioner Award by Missouri Lawyers Weekly.

Brian St. John (M.M. ’93, Conservatory) joined Western Kentucky University as a symphony conductor and director of orchestral activities.

Jani Johnson (M.S.N. ’96, Nursing) was named CEO of Saint Luke’s Hospital of Kansas City.

Continued on next page
Whatever you’ve been up to, we want to hear about it.

Visit umkcalumni.com or email us at perspectives@umkc.edu to submit your class note. If you prefer small mail, send it to: Perspectives, UMKC, 300 B Administration Center, 5115 Oak St., Kansas City, MO 64112. Include your daytime phone number, home address, email address, degree and year. Due to space limitations we reserve the right to edit submitted text as space allows.

Myra Christopher (B.A. ’15, Arts and Sciences) was inducted into the Starr Women’s Office of Fame in March. James Crawford II (B.A. ’98, Management) was named interim leader of U.S. Bank’s The Private Client Reserve. Crawford is a senior vice president and wealth management advisor managing director.

Yoganand Hiremath (M.D. ’89, Medicine) joined the Medical Group of the Carolinas. Hiremath is board-certified in cardiology and interventional cardiology.

Lindsay Jones (M.A. ’80, Management) returned full-time to his family’s business, A. Jones and Sons Funeral Chapels in Lawrence, Kan. Jones has almost 40 years of experience in the funeral service industry.

Maria Kanyova (B.M.E. ’98, Conservatory) played First Lady in “Nixon in China,” a modern opera at the San Diego Opera.

Scott Turner (J.D. ’89, Law) joined the Colorado Attorney General’s Office in April as deputy attorney general for the criminal justice section.

Mary Patkovich (B.S. ’89, Computing and Engineering) received the Maverick Award, which honors advancement of women in leadership. Pulkownik is vice president of energy delivery for Consumers Energy.

Olevia Pitts (M.D. ’86, Medicine) was promoted to executive director of IPC Healthcare in Kansas City.

APPOINTMENTS

Barbara A. Bichelmeyer, Ph.D., was appointed provost and executive vice chancellor of UMKC in June. She brings extensive experience in oversight of academic affairs, student success initiatives and online education. Bichelmeyer, a Kansas City native, most recently served as executive associate vice president for University Academic Affairs and senior director of the Office of Online Education at Indiana University in Bloomington.

Steve P. Norris (M.F.A. ’99), was named president of the UMKC Foundation, a separate but affiliated enterprise of the university. In January, Norris succeeds Murray Blackwelder (M.P.A. ’75), who served as the first president of the foundation. Prior to joining UMKC, Norris served as executive director for development at the University of Texas MD Anderson Cancer Center.
World of Imagination

BY HALLIE SPENCER

After nearly a year and a half of renovations, The National Museum of Toys and Miniatures, located on the Volker campus, reopened in August. Now is your chance to see the museum's new exhibits and try hands-on experiences among the collection of classic toys and fine-scale miniatures on display.

TEST YOUR SKILLS
X-ray toys to see their inner workings, use tweezers to place the hands on a seven-inch-tall grandfather clock, test your game board knowledge and much more.

MAKING MINIATURES
Check out a full-sized Chippendale side chair and tilt top table next to their miniature counterparts in a new exhibit that explores the scale and ratio of miniatures. Then head to The Artist's Studio to learn about the different tools and methods used to create 1:12 scale miniatures.

TINY WONDERS
Explore more than 21,000 fine-scale miniatures — the largest collection in the world. From tiny pistols with working parts the size of a pinhead to miniatures desk with secret compartments — you'll be amazed at the craftsmanship in these miniature marvels.

CUDDLY MEMORIES
Take a stroll down memory lane to find your favorite childhood character. The museum boasts more than 51,000 well-loved and well-preserved toys, dating back to the 18th century.

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"Tis the Season

If you're looking for that special holiday gift this season, don't forget to spread some Roo cheer. Who knows? You might even find something for yourself.

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SPECIAL EXHIBITS

Pedal to the Metal
Now–August 28, 2016
Experience first hand America's obsession with four-wheeled vehicles — big and small — from the Garton Kiddilac to the Oscar Mayer Wienermobile.

Messengers of Goodwill
Discover how the 1927 Japanese Friendship Doll Exchange was used to mend diplomatic relations.
Uncover your next destination

Grecian Delights
Oct. 1–9, 2016
Discover incredible ancient wonders and delightful, sun-soaked islands on this Aegean adventure aboard Oceania Cruises’ state-of-the-art Riviera. From Istanbul to Athens, encounter stunning landscapes and historical treasures in Volos, Kusadasi, Patmos, Rhodes, Santorini and Mykonos.

Find details for this and other amazing trips at umkcalumni.com/travel.